



## Performance Measures

PERFORMANCE MEASURE	ANNUAL GOAL
<i>Business Assistance Provided</i>	
Loan Referrals	6
Façade/Building Improvements	3
Technical Assistance	3
<i>Business Assistance Results</i>	
Loan Approvals	1
Completed F/B Improvements	1
Technical Assistance	1
Jobs Retained	6
Net Jobs Created	6
Net New Businesses	3
New Construction Projects (#)	1
Improvement Projects (#)	3
\$ Value of Private Investment	\$275,000
Community Events	2
Business Owner Meetings Hosted	2
Volunteer Members Recruited	4
Newsletters Published	4
Real Estate Listings Circulated	2
Board Training Conducted	1
NCR Networking Meetings Attended	12
NCR Training Seminars Attended	2
Billing Packages Submitted	12
Quarterly Progress Reports	4

